

*There Is No Better  
Satisfaction Than Being  
Socially Responsible!*



PAiR Investment Co. Ltd.

**CSR**

CORPORATE & SOCIAL  
RESPONSIBILITY





**Mr. Abbas Daneshwar Hakimi Meibodi**

Managing Director/CEO  
PAIR Investment Company Limited

*A company needs to demonstrate a certain level of responsibility. Our company's culture is behind our success because our team cares. As part of our journey, we are committed to supporting and helping the communities we serve. Historically, the concept of social responsibility has been the subject of numerous discussions, but of different theoretical models. The pyramid of CSR is a theoretical concept that implies that CSR is presented by four dimensions: economic, legal, ethical, and philanthropic responsibility. This concept has significantly influenced the acceptance of social responsibility in the business world.*

*PAIR has a long-standing commitment to corporate social responsibility (CSR), we care about the communities we serve. We contribute to enhancing the growth and success of the communities we serve. PAIR proudly support numerous philanthropic and civic organizations. During the year 2022, we have donated nearly PKR 2.7 million to local charity organizations, in response to disasters, Government projects and initiatives, and many more.*

*PAiR donated to the following respectable charitable organizations.*

